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For Immediate Release

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SBA Provides Strategies and Techniques for Small Business Survival

Santa Ana, CA- The [City of Corona](#) is hosting an event on May 7th, from 3:30 p.m. to 6 p.m. for local businesses at the City Auditorium located at [815 W. 6th Street in Corona](#).

The event will provide information for small businesses on how to improve their businesses and provide tips on how to survive this current economic downturn.

The SBA will be represented by District Director J. Adalberto Quijada; Lender Relations Specialist Stephen Leung, Lead Business Development Specialist Jill Andrews and Public Information Officer Christopher Lorenzana.

SBA representatives will provide tips on how to utilize the SBA small business certification process to get government contracts and present new ideas on how to market inexpensively.

SBA loans will also be discussed, as well as aspects of the Recovery Act that apply to small business.

There is no charge for the event.

SBA's Resource Partners will be at the event and provide tips on how to improve and stabilize existing businesses and help them survive. Representatives of [SCORE](#), [IE Women's Business Center](#) and the [IE](#) and [TriTech Small Business Development Centers](#) will schedule counseling appointments for any Corona business that needs assistance.

The SBA provides partial funding for the Women's Business Centers, SCORE and the Small Business Development Centers.

No fees are charged for counseling services provided by any SBA Resource Partners.

Space is limited. Reservations are being accepted by calling 714.560.7466 or emailing jill.andrews@sba.gov.